



SPONSORSHIP PROPOSAL

MASTER SPONSOR

\$60,000 annually/\$5,000 per month

- Logo on cover of all CIRB report publications
- Unlimited data access and custom reports
- Logo on website header and "About our Sponsor" section (200 words)
- Presence on print and digital marketing materials
- CBIA's Monday Report newsletter distribution
- Promotional posts on social media
- Recognition in BIA Economic Summit presentations, PCBC Show Guide, and CBIA Board of Directors meetings
- Table of ten (10) and ten (10) VIP Reception tickets to the California Homebuilding Foundation Hall of Fame



ABOUT CIRB

Established in 1954

Over 99% accurate

Cited by the
Governor's office, SF
Chronicle, LA Times,
Sac Bee and more

Residential,
commercial and
energy permit reports

Custom reports and
subscription services

**Network of 10,000+
industry contacts!**

REPORT SPONSORS

CALIFORNIA CONSTRUCTION REVIEW

\$30,000 annually/\$2,500 per month

- CIRB's original and most popular data subscription
- Distribution includes two supplementary reports of monthly HVAC and Solar permit activity
- Delivered to hundreds of industry contacts monthly
- Most detailed report of building activity at the county and city-level

CUSTOM REPORT

\$30,000 annually/\$2,500 per month

- Tailored to fit our clients' data parameters
- Custom reports range in value between \$75 and \$5,000
- Over 30% of custom orders are placed by return clients

BENEFITS

Logo and brand recognition on:

- Cover of report publication
- Complimentary reports
- Reports webpage
- Print/digital marketing materials
- Promotional social media posts
- Recognition in BIA Economic Summit presentations
- Includes two (2) Hall of Fame Dinner and VIP Tickets



INVEST IN RESEARCH

CIRB provides a data-driven approach to understanding California building activity

Clients correlate CIRB statistics with sales figures and other economic factors

California is the 5th largest economy in the world (Source: Forbes)

Building permit data is recession-proof

Make your mark on the "Year of Production"

Make your investment today!

- ***Mail a check to: CIRB, 1215 K Street, Suite 1200, Sacramento CA 95814***
- ***Or call Allison Paul at 916-340-3348 to pay by credit card***

Email: apaul@mychf.org for more information | Website: www.cirbreport.org